WITS By Country

The WITS web site lets users quickly obtain summary trade and tariff related information without having to execute a query.

Let’s take a look at the different ways to view a country’s trade information.

As mentioned in the introductory video, WITS identifies the user’s country using the IP address and displays the top 5 popular data.

To learn more about the country’s trade and related information, click Trade Summary or At A Glance.

This section displays the latest available trade and trade-related data.

Here you can view various trade data such as total exports and imports, number of products and partners, the top 5 trade partners, as well as the top import and export product groups.

You can also view Trade Indicators, Tariff information, Development Indicators, and other trade-related indicators on this page.

It’s important to note that WITS gathers data from multiple sources, so the latest available data may not always fall on the same year.

Countries, indicators, products, and product groups that contain metadata will have an “i” icon beside them.

Click on the icon to learn more about a particular variable.

Variables with colored texts are links to pages that contain additional information.

Hovering over the text will show a brief description of the page, and clicking on it will redirect you to that page.

At A Glance offers two views, the default being the Table view. Click Text to view this page as text.

You can view data on a different country, region, or the world by clicking on the Country/Region dropdown.

Select a country, then click Update.

To view a selected country’s trade summary statistics for a specific year, you can click on either of these two links.

Similarly, if you’re on the home page, clicking on any of these 3 links will take you to the Trade Summary page.

On this page you will find data on Product Imports and Exports, Trading Partners, Product Groups, Trade Indicators, Tariff Information, and Developments Indicators.

The Trade Summary page also contains two charts.

The first is a line chart that shows the selected country’s total imports and exports over time.

You can hover over the data points to see more information on a given year.

You can also choose which data to hide by clicking on the box next to its name.

The next chart is a tree map that shows the product groups exported by a country.

You can hover over the product groups to show the total trade value and corresponding product share.

As with At a Glance, the Summary page has two viewing options that you can use, depending on your preference.

If you wish to view data on a different year or country, click on the selection dropdown.

Select the year or country, and then click Update.

The indicators in the Summary page are linked to pages containing time series data.

To view the pages, click on the indicator name or value.

In this example, the time series data for all products exported by the US to Canada between 2011-2015 is displayed.

The Product Group page also has a chart, as well as multiple variables that can be selected to create a report.
This section will be discussed in the succeeding videos.

Another way to view a country’s trade information is by selecting from the list of Popular Countries.

This section lists the 10 most accessed countries on the WITS web site.

Clicking on a country will take you to the At a Glance page where you can view the latest available trade and trade-related data for the selected country.

The last method of viewing a country is by selecting By Country in the Trade Stats dropdown.

Here you can select and view data on individual countries, regions, and the world.

Click on the entry you want to view.

This section contains quick links to the selected country’s At a Glance and Trade Summary pages, Import and Export data by country and region, and Trade and Development Indicators.

Here you can also find links to the selected country’s import and export data on the 16 product sectors.

This part displays the selected country’s metadata.

And this section contains the most accessed indicators and links to pages that present time-series data on these indicators.

The line chart shows the selected country’s growth over a period of time.

You can hover over the points in the chart to view data on specific years, and you can also choose which data to show or hide by clicking on the box beside its name.

To learn more about Trade Statistics By Partner, By Product Group, and By Indicator, please watch our succeeding videos.

Thank you for watching.